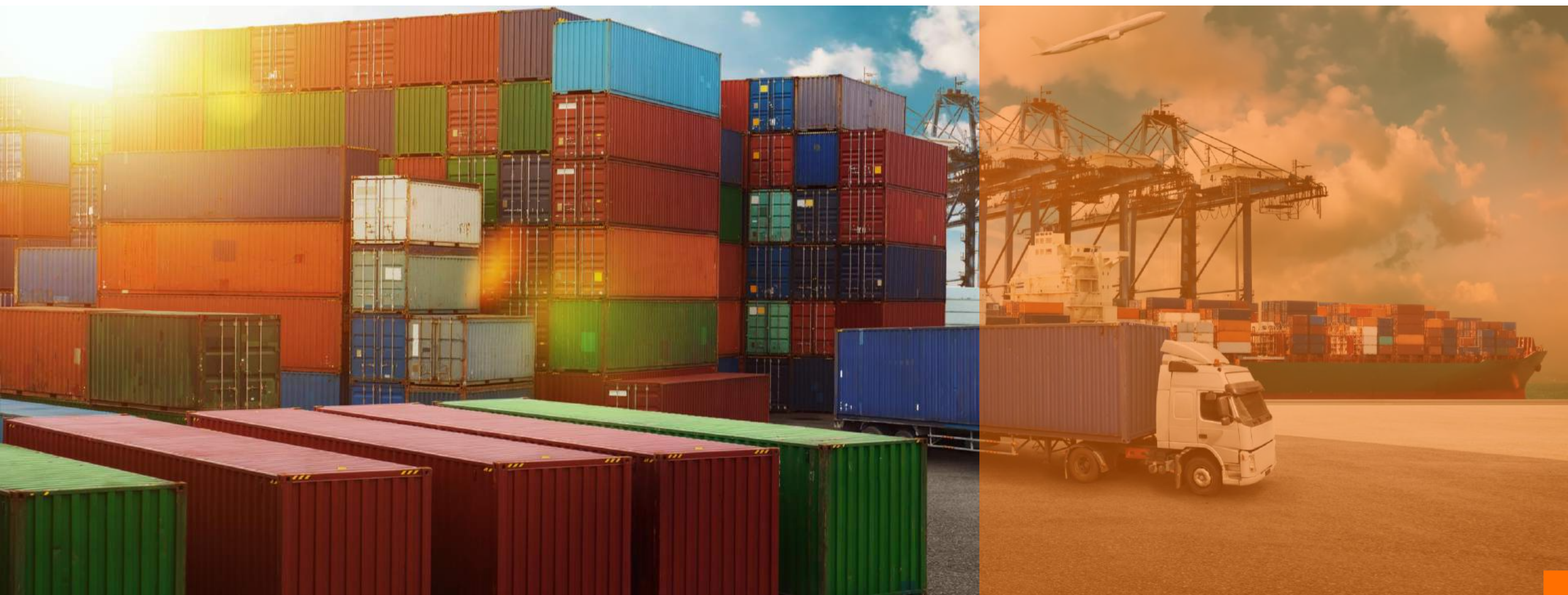




Logistics Overijssel

Port of Deventer - Port of Twente - Port of Zwolle





LOGISTICS OVERIJSEL

Contents

Click on the icon for more information



Logistics Overijssel



Port of Deventer



Port of Twente



Port of Zwolle



**Contact and
service**





LOGISTICS OVERIJSEL

“Smart and sustainable logistics hotspot”



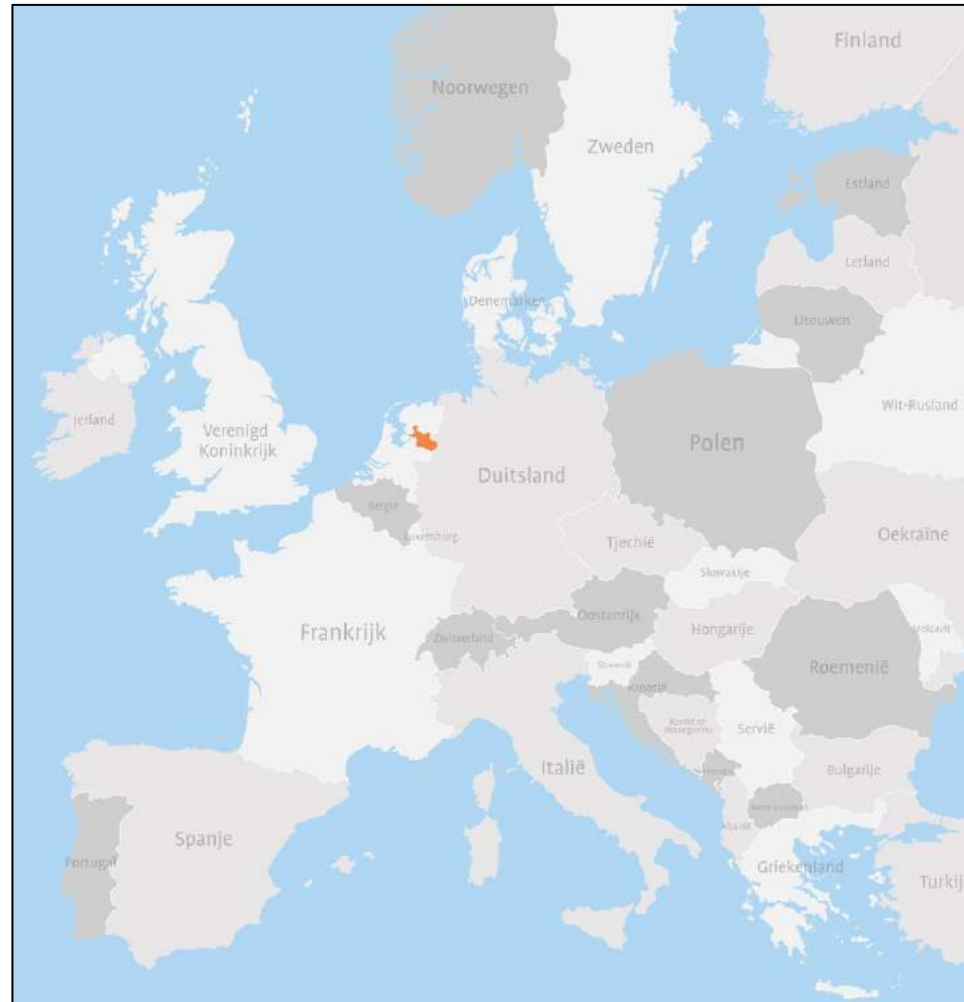
Complementary
ports



High *quality of life*



Attractive
workforce



Strategical location
between world ports
and northeastern
Europe



Ports of
the future



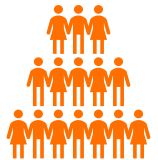
Unique regional
cooperation



LOGISTICS OVERIJSEL

Facts and figures Logistics Overijssel

Strong economic and logistical foundation



1,478,000
Residents



810,000
Jobs



845,000
Labor force



115,000
Students



12
Ports



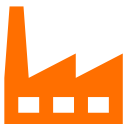
5
Terminals



> 240,000
TEU per year



38
EDC



1,849,000 m²
Logistics property



29,000
Logistics jobs



+38%
Goods transport volume
growth 2010-2020

LOGISTICS OVERIJSSEL

Companies with a (European) distribution center in East Netherlands

 Timberland	 ap ^o llo VREDESTEIN	 THALES	 vtech	 Asahi
 Twence [®] Afval en energie	 HUUSKES FRESH SINCE 1956	 MADISON [®]	 AkzoNobel	 TCH GROUP
 KraftHeinz	 Unilever	 NXP	 DHL	 Nestlé Good Food, Good Life
 NUTRICIA	 HITACHI Inspire the Next	 MeadJohnson Nutrition	 Continental	 HY HYSTER-YALE GROUP
 A.S. Watson Group 175 A member of CK Hutchison Holdings	 BRIGGS & STRATTON	 H&M	 Smurfit Kappa	 DS Smith
 ALDI	 LIDL	 SCANIA	 BEN & JERRY'S	 TOYOTA
 JAGUAR LAND-ROVER	 VOLVO	 RENAULT TRUCKS	 auping	 nexperia

LOGISTICS OVERIJSSEL

Logistics service providers in East Netherlands





Logistics Overijssel

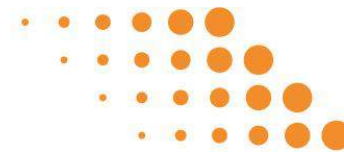


LOGISTICS OVERIJSSSEL

Introduction

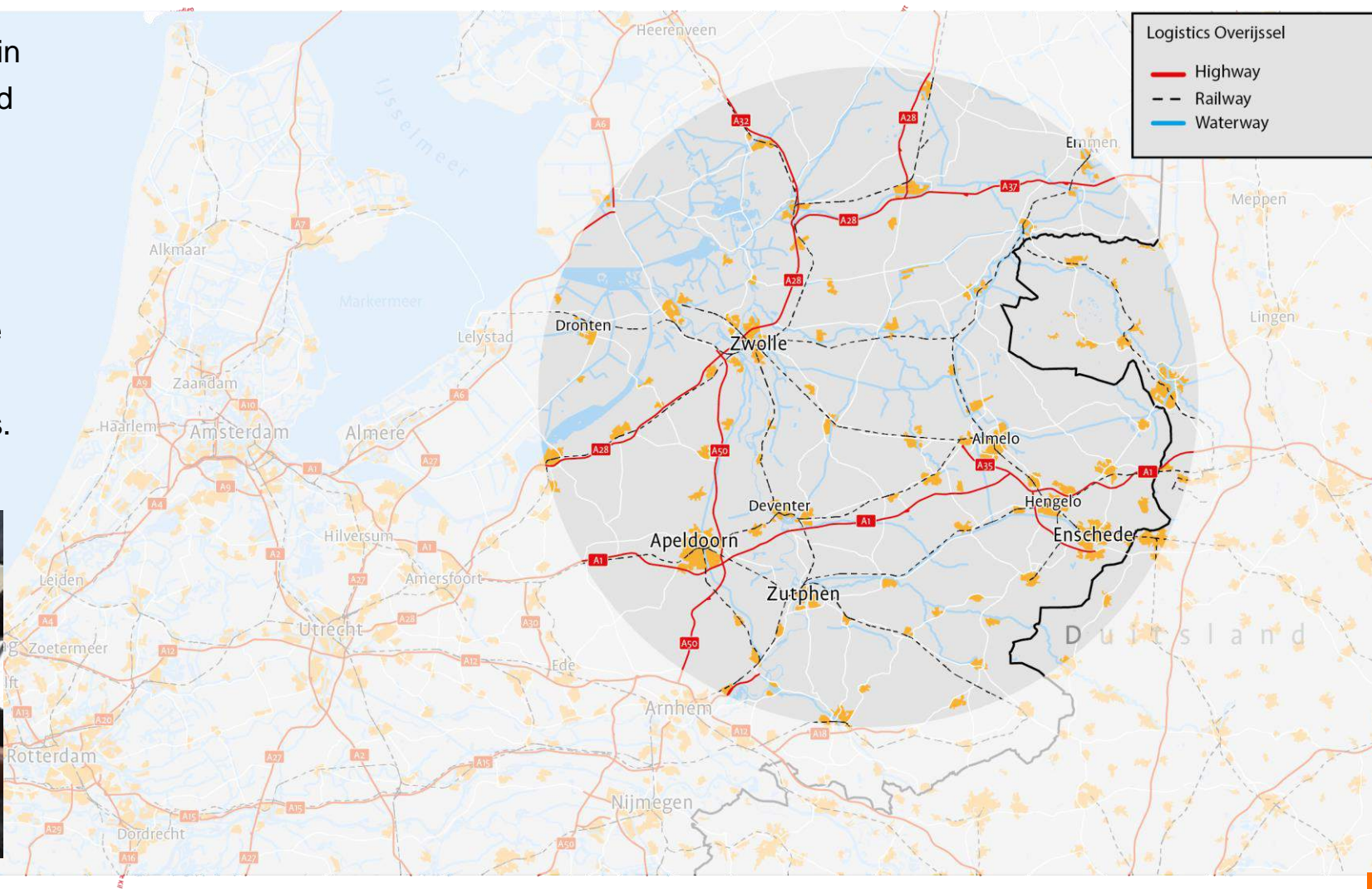
Logistics Overijssel is a networking organization in the northeastern Netherlands. They are dedicated to:

- strengthening the region's logistics position;
- profiling the region as a logistics location;
- optimal multimodal accessibility;
- a good connection between education and the labor market;
- innovative and sustainable logistics processes.



Logistics Overijssel

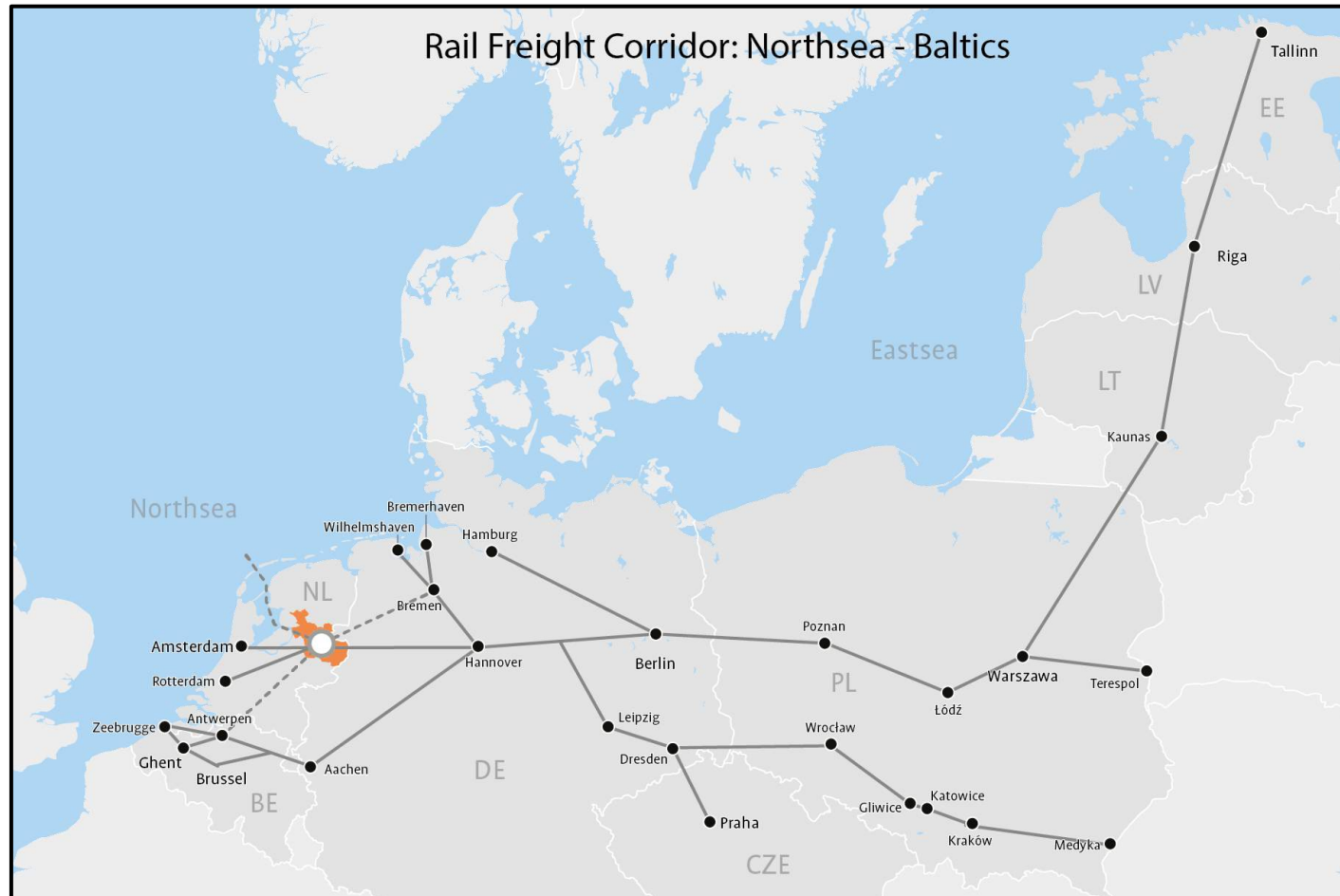
Connecting Europe





LOGISTICS OVERIJSEL

Strategic location between world ports and northeastern Europe



Logistics Overijssel:

- is a major logistics hub between Amsterdam, Rotterdam, Antwerp and northeastern Europe;
- is part of the booming European North Sea-Baltic Ten-T corridor;
- has state-of-the-art infrastructure and high-quality international connections.



LOGISTICS OVERIJSEL

High quality of life

The region is characterized by a safe and green living environment. It has plenty of opportunities for recreation, sports and culture, as well as high-quality education. Facilities such as the Expat Center East Netherlands ensure a warm welcome to the region.

Photos:
Zwolle - Rodetorenbrug © MarketingOost - Gerlinde Schrijver
Deventer - Bergkwartier © MarketingOost





LOGISTICS OVERIJSEL

Complementary ports

The three ports of Logistics Overijssel each have their own specialty. Together, they offer a complete package of infrastructure, facilities and services.

- **Port of Deventer** is located on the A1 corridor. It is a versatile inland port with a strong focus on agro/bulk. Strong in regional and national logistics and manufacturing.
- **Port of Twente** has a diverse logistics network with a solid international orientation. Strong in high-tech and innovation, and it is one of the largest inland container terminals in the Netherlands.
- **Port of Zwolle** is part of one of the fastest growing regions in the Netherlands. It is the logistics hub of the northeastern Netherlands. Strong in logistics, e-commerce and manufacturing.

PORT OF
DEVENTER
DEVENTER

 **port of Twente®**

 **PORT OF
ZWOLLE** **PORT OF
OPPORTUNITIES**



LOGISTICS OVERIJSSSEL

Ports of the future



Ports and businesses within Logistics Overijssel focus on promoting sustainability and innovation. Concrete projects:

- a climate-resilient network for inland navigation,
- the realization of a rail terminal in Zwolle,
- the realization of sufficient truck parking along the A1 and A28 international corridors,
- improving the draft of ports and waterways,
- encouraging the modal shift from road to water and railway ('Joint Corridors'),
- realizing clean energy hubs providing alternate fuel types,
- the development of charging station infrastructure and circular ports.



Furthermore: companies in the region are heavily focused on new technologies and innovations such as drones, robots, artificial intelligence (AI) and data science.



The funding regarding the sea lock in Kornwerderzand has been secured. Investments in this sea lock will soon allow more and larger ships to reach ports in the region. Logistics Overijssel will become part of the shortsea network as a result.



LOGISTICS OVERIJSSSEL

Unique regional cooperation

Logistics Overijssel uses targeted cooperation to make the business climate more attractive for companies.

Noteworthy characteristics are:

- Direct communication, good networks, specialised service providers and a red carpet for businesses;
- Joining forces to improve connections, logistics services and business support;
- Targeted investments in infrastructure, such as better connections along the North Sea Baltic corridor;
- Ports that support each other to always be accessible and get goods to customers on time.

It will be easier to travel from Logistics Overijssel to Germany in the future. The government is reserving 30 million euros to improve the railway between Zwolle, Twente and Münster.





LOGISTICS OVERIJSSEL

Attractive workforce

The region is continuously and purposefully working to improve the labor supply and develop talent.

Efforts are being made to:

- improve the influx of new logistics personnel;
- retain existing logistics personnel;
- target promotion and 'employer branding';
- share knowledge regarding education and the labor market.

These activities contribute to the continuity and growth opportunities of existing and new companies.



[Click to return](#)





Port of Deventer



PORT OF DEVENTER

Introduction

Port of Deventer is a versatile inland port and fulfills a key position in the main network of rail, road and waterways. Port of Deventer wants to be the driving force behind a sustainable regional economy. The opening of a container terminal contributes to this, as do the sustainable business locations.

Port of Deventer offers:

- An ideal distribution point between the Randstad and Germany;
- A logistics hub function for the region;
- Space for various forms of business activity;
- Hanseatic DNA: trade, entrepreneurship and networking.



PORT OF DEVENTER

- **20 ha of surface water**
- **50 ha of waterfront lots**
- **> 1.000.000 tons of bulk transshipment per year**
- **> 1.000 ships per year**
- **> 10.000 jobs in logistics (region)**
- **586.500 m² logistics real estate in the region**

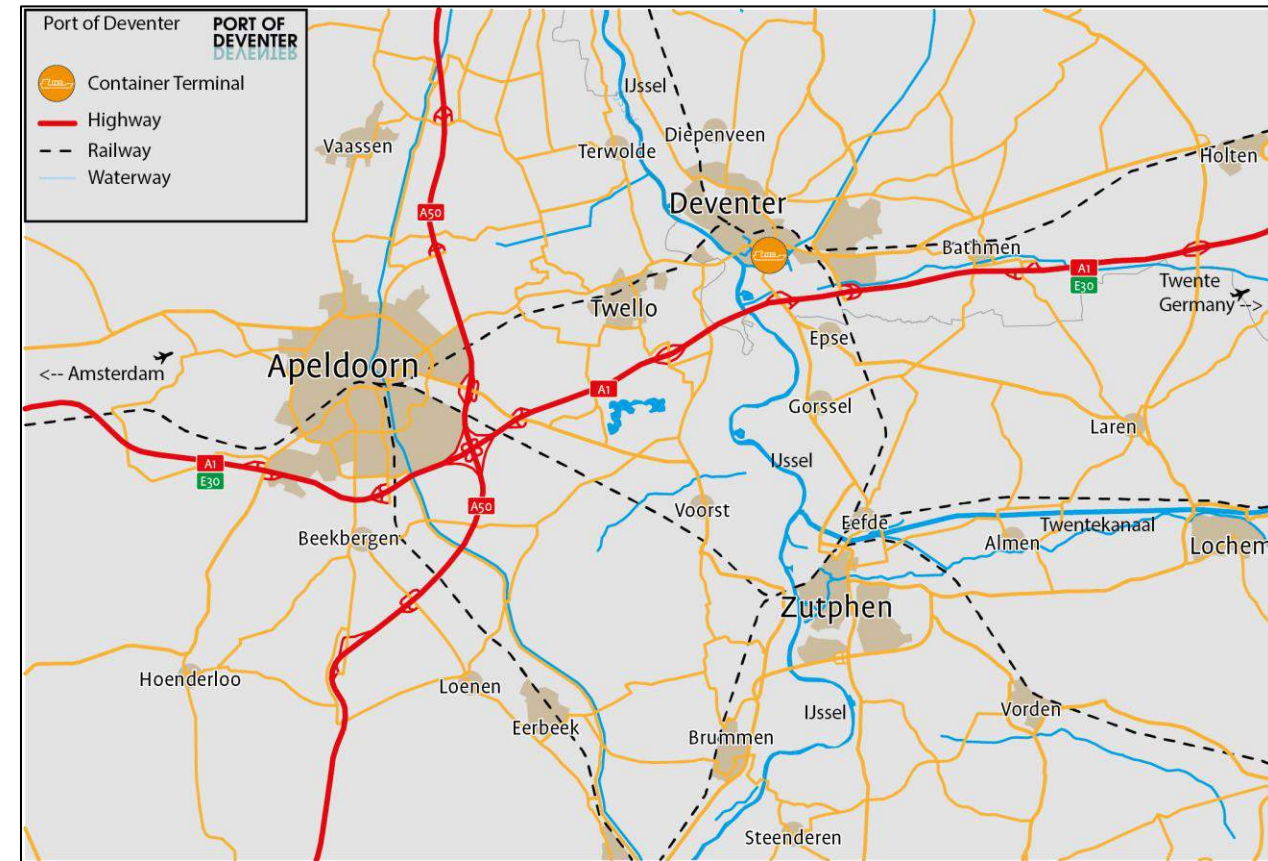
Source: Port of Deventer, NVM



PORT OF DEVENTER

Ideal distribution point between the Randstad and Germany

Port of Deventer is centrally located in the eastern Netherlands and is easily accessible by car, train and water. Its strategic location between the Randstad and Germany makes the region an ideal distribution point. The IJssel creates good connections to seaports and there is a smooth connection to the European road network thanks to the A1 and the A50.





PORT OF DEVENTER

Logistics hub function for the region

Port of Deventer fulfills a strong regional function for building materials and agrifood. The arrival of a container terminal strengthens the port logistics function. It includes Deventer in a network with direct connections to Rotterdam and Antwerp. The region is also home to many international companies such as ArcelorMittal, Auping, Bosch, Nefit, Nouryon, Slimstock and Trivium.





PORT OF DEVENTER

Space for various forms of business activity

Port of Deventer provides space for businesses on the A1 Business Park and by redeveloping existing industrial sites.

A1 Business Park Deventer:

- is a modern terrain located directly off highway A1.
- focuses on companies in manufacturing, trade and logistics.
- is perfectly located to serve the Netherlands and Europe.
- is sustainable and natural gas-free because of its own wind turbines, and it has e-charging stations, professional park management and a truck point.



A1
Bedrijvenpark
Deventer.nl



PORT OF DEVENTER

Hanseatic DNA: trade, entrepreneurship and networking

Deventer is a Hanseatic city with a long history of cooperation.

- Deventer has traditionally looked beyond borders. Commercial spirit and entrepreneurship are in its DNA. Deventer is strongly export-oriented, partly because of this.
- Governments, educational institutes and businesses work together here in areas such as profiling, future-proof work locations, port development and the energy transition. Deventer also has an active and effective entrepreneurial network.
- Parties within the region are joining forces in a strategic agenda for living, working and accessibility, such as strengthening the A1 corridor by road, rail and water.





PORT OF DEVENTER

Testimonials

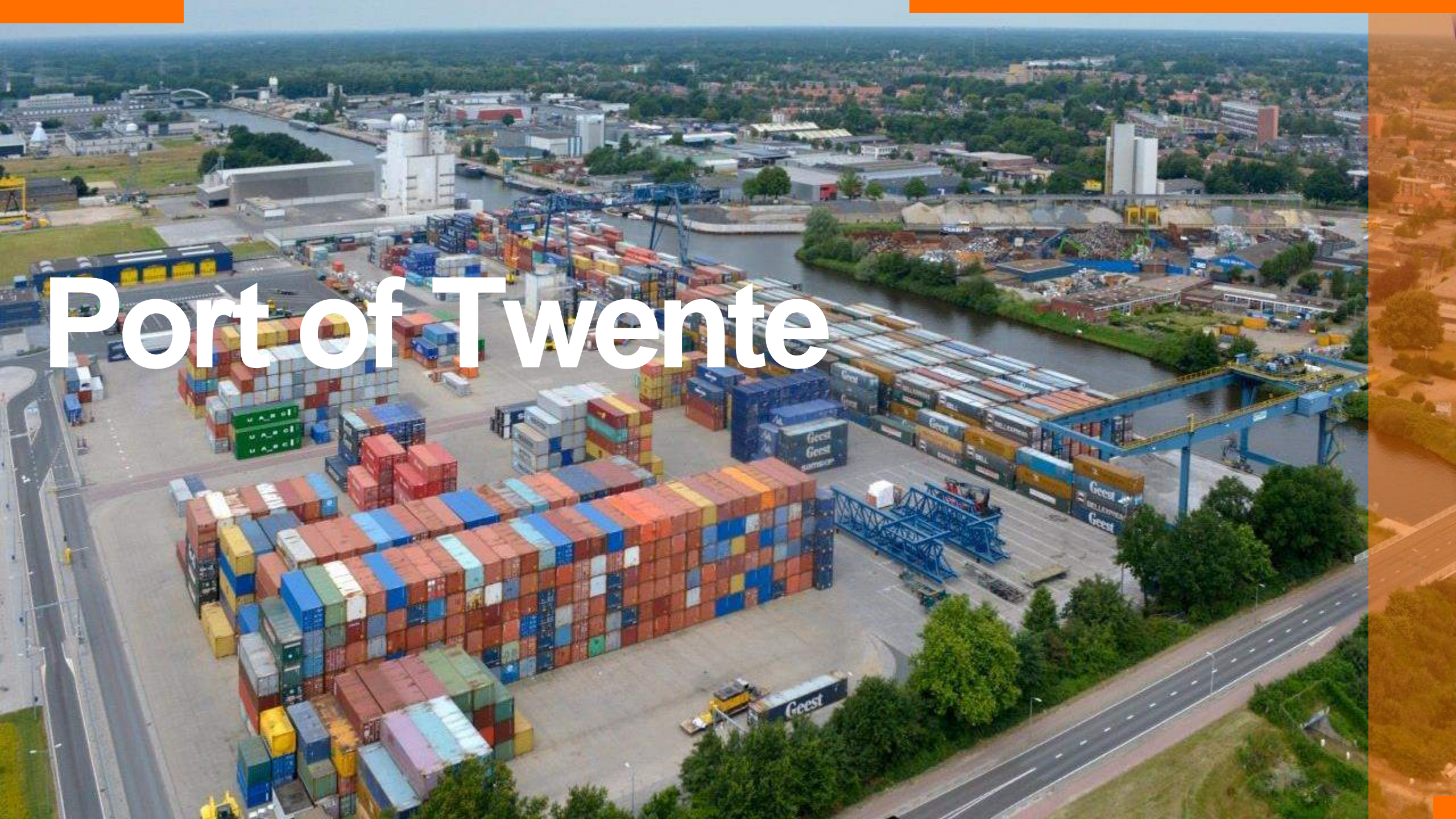
WSR Solutions, Deventer

WSR Solutions ensures easy and efficient stacking of goods on pallets

“WSR Solutions is unique because of its self-developed software and its collaborations with premium robot suppliers such as Yaskawa. This collaboration delivers innovative depalletizing and mixed palletizing solutions and has only one goal: making logistics efficient, flexible and cost-effective. We have built up an international portfolio of customers in the relatively short time we’ve operated. Some well-known names: Coca Cola, Amazon, Procter & Gamble, Pepsi Cola and Walmart. We are based in Deventer because it was the most central location for our staff. We also appreciate that Deventer and its well-organized business associations offer many activities for entrepreneurs. These activities involve areas like profiling in the labor market and export stimulation, among others.”

Click to return





Port of Twente

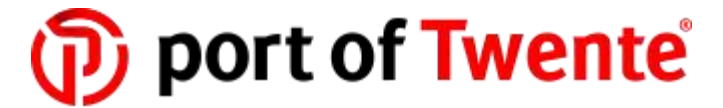


PORT OF TWENTE Introduction

Port of Twente is Twente's logistics cluster. Companies, the government, and educational and knowledge institutions work together to optimize the logistics business climate.

Port of Twente offers:

- A border region with international focus;
- Excellent logistics infrastructure;
- A very fruitful innovative environment;
- Attractive business locations: five incredible business parks;
- Active approach to the labor market.



- **8 port areas**
- **986 ha of issued business terrain**
- **> 6.000.000 tons of bulk transshipment per year**
- **> 100.000 TEU containers transshipment per year**
- **> 6.000 ships per year**
- **> 8.500 jobs in logistics**
- **711.500 m² logistics real estate in the region**

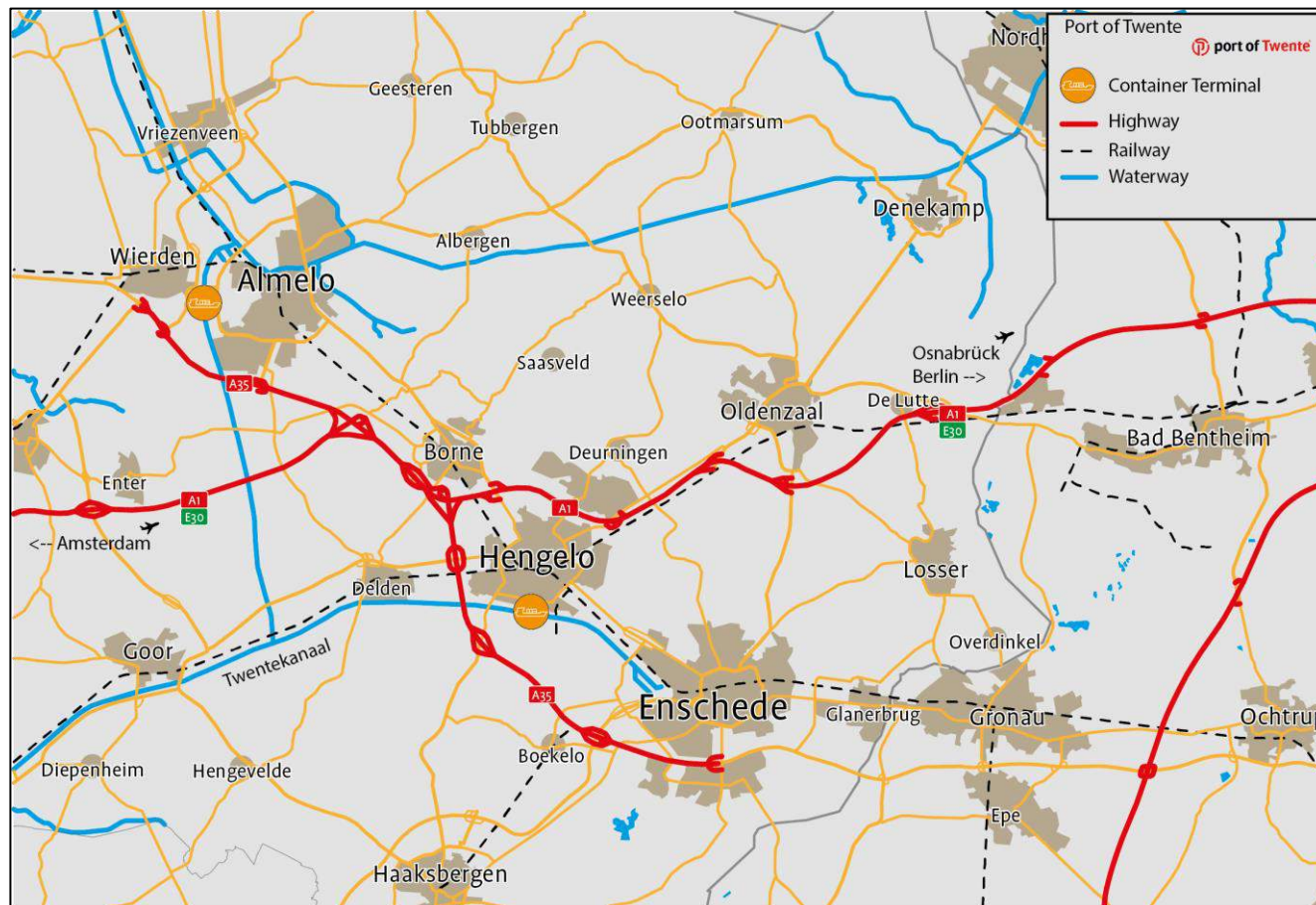
Source: Port monitor Port of Twente, NVM



PORT OF TWENTE

Border region with international focus

Port of Twente has a solid international orientation due to its location near the German hinterland.





PORT OF TWENTE

Excellent logistics infrastructure

Port of Twente has a very diverse logistics network with leading transshipment terminals and business parks. It also has specialists, support from the government and multimodal accessibility thanks to:

- **Highways:** the A1 provides connections to Eastern Europe, the Randstad and the Ruhr area. It also has strong connections to the rest of the region thanks to the A35, the N35 and the N18.
- **Shipping:** the Twente Canal, which is being deepened, connects to the national network of waterways.
- **Terminals:** two transshipment terminals provide professional handling of goods to the hinterland.
- **Railways:** sea containers can be transported from Rotterdam to Twente or border areas such as Osnabrück, Münster and Bielefeld by train.
- **Airport:** Twente Airport offers the possibility for business flights.





PORT OF TWENTE

A fruitful and innovative environment

Innovation is part of Twente's DNA. Twente uses technology to contribute to a more sustainable, smarter, healthier and safer society. Some examples:

H2Hub Twente: a collaboration platform for research, development and application of hydrogen technology.

Twente Smart Logistics and Transport Solutions (T-SLOTS): an initiative by the University of Twente regarding mobility, logistics and optimisation. Four faculties are working together on the developments and challenges in smart logistics and transport.

The widening of the Twente Canal and the upgrading of inland ports such as Hengelo and Almelo contribute to better connections within Europe and the reduction of CO2 emissions. Another investment purpose is an information transport system (ITS).

Autonomous container transport at XL Businesspark: educational and research institutions, together with companies from the logistics sector, have started an autonomous transport trial at this business park.



PORT OF TWENTE

Attractive business locations: five incredible business parks

Twente is an attractive location for companies, students, professionals and investors. Its five incredible business parks provide a perfect ecosystem for innovative entrepreneurship:

- **XL Businesspark**: business park for big entrepreneurs in manufacturing, logistics and industry;
- **High Tech Systems Park**: campus for sustainable, technological innovation. Companies and start-ups here share their knowledge and work together;
- **Technology Base Twente**: unique business park with space for developing and testing experimental systems;
- **Kennispark Twente**: campus with over 400 high-tech companies, multiple research centers and a great place for start-ups;
- **Connect-U**: city campus in downtown Enschede. Connects businesses and talent.



Technology Base



Kennispark
Twente



High Tech
Systems Park



XL Businesspark



PORT OF TWENTE

Active approach to the labor market

Twente has a leading approach to the labor market. The House of Logistics drives the development of talent and craftsmanship. The supply of well-motivated and qualified logistics personnel is growing as a result.





PORT OF TWENTE

Testimonials

Bleckmann, Almelo

Bleckmann flawlessly facilitates the European distribution for Vtech from Almelo.

“With VTech as its customer, Bleckmann has invested in the T-Port Logistic Campus. This logistics hotspot is part of XL Businesspark Twente. We have realized a distribution center with a storage area of over 43,000 m2, from where Vtech’s products are distributed throughout Europe. The T-Port Logistics Campus is a great location for us and our customer Vtech. This location is accesible through many means; by rail, water and road. And the modern Combi Terminal Twente is right next to us. This allows us to directly bring containers from the ship to our distribution center, and vice versa. This location offers great opportunities.”

Click to return





Port of Zwolle



PORT OF ZWOLLE

Introduction



Port of Zwolle is the joint port authority of Zwolle, Meppel and Kampen, and the logistical gateway for the Zwolle region. It is a physical hub where water, rail and road come together, and where the interests of entrepreneurs, education and government in the Zwolle region are represented.

Port of Zwolle offers:

- Logistics hub;
- Strong multimodal connections;
- A sustainable perspective;
- Promising sectors and innovative companies;
- A strong growth region.

3 port areas
4.000 ha of issued business park terrain (Zwolle region)
> 6.000.000 tons of bulk transshipment per year
> 130.000 TEU containers transshipment per year
> 6.000 ships per year
> 10.000 jobs in logistics
551.000 m² logistics real estate in the region

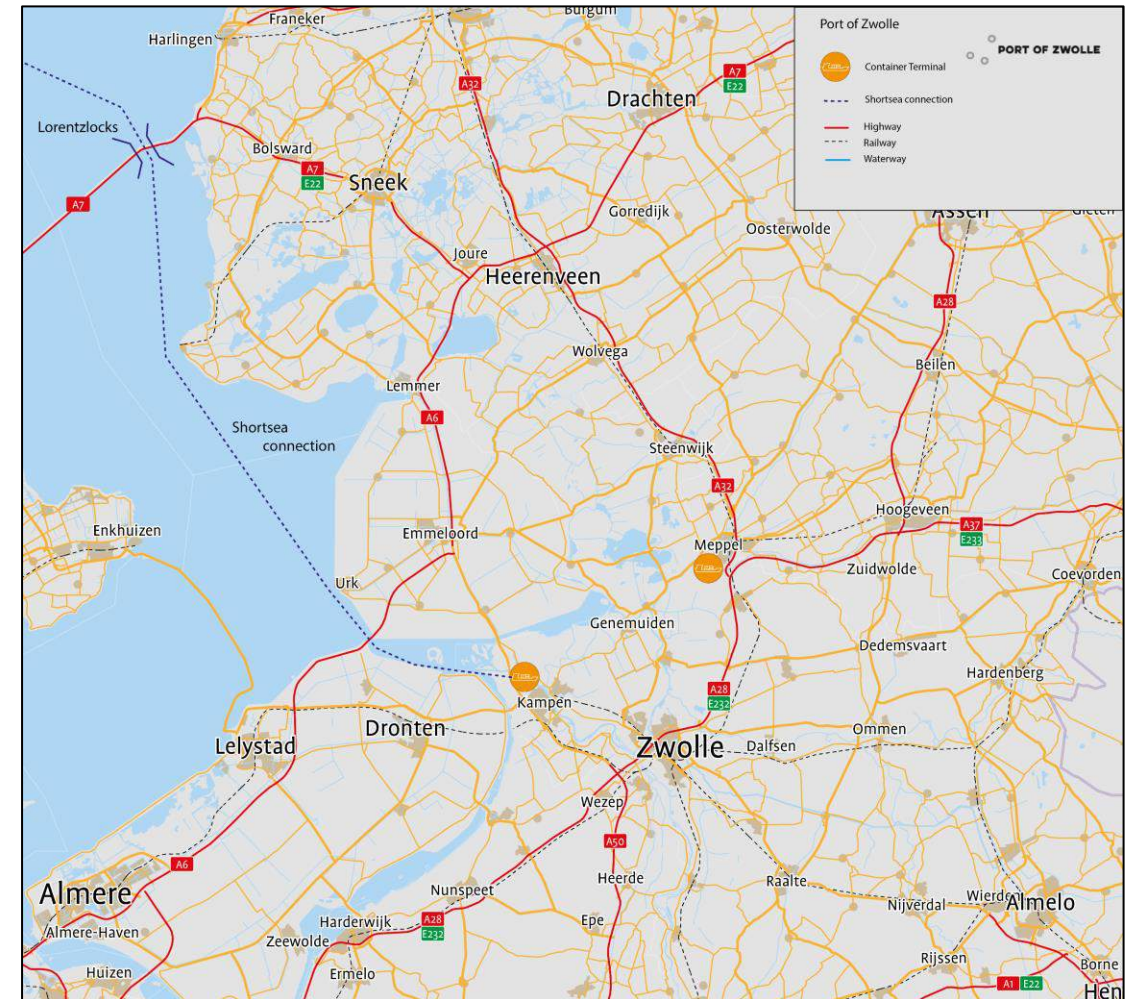
Source: annual report, NVM, Stec Groep



PORT OF ZWOLLE

Logistics hub

Port of Zwolle is strategically located and functions as an important logistics hub on the route between the sea ports of Amsterdam and Rotterdam and the hinterland. Port of Zwolle also fulfills an important role for the supply and discharge of goods for companies in the Zwolle region and northeast Netherlands.





PORT OF ZWOLLE

Strong multimodal connections

Port of Zwolle has multimodal connections within The Netherlands, Europe and the Baltic States, and features:

- Storage, handling and processing of various cargoes;
- North Europe's largest bulk storage and handling;
- The modes of road, rail and water forming one in and around the Port of Zwolle;
- Service providers focused on making logistics efficient, safe and fast;
- Centrally located business parks with good access to various waterways.

The dominant commodity flows are food, feed, agricultural products, raw minerals, building materials, petroleum and petroleum products.





PORT OF ZWOLLE

A sustainable perspective

Port of Zwolle invests in future-proof and attractive ports.

- Port of Zwolle is developing as logistics hub for circular business, given the energy transition, increasing waterborne transportation and circular production processes.
- It is also investing heavily in digitalization and data innovation, making the port safer and more efficient.

*MITC, the innovative
'smart mobility'
cluster of the
Netherlands
NLR, DNW and RDW*



*Production of 200 trucks per day
and the world's first hybrid truck
Scania*



*First zero-
emission barge
sails for MCS
Sendo Liner*

*World's first recycled plastic
bike lane
Plastic Road*



PORT OF ZWOLLE

Promising sectors and innovative companies

Nearly 1,000 companies are established at Port of Zwolle, including:

- promising sectors such as logistics, e-commerce and manufacturing;
- many SME family businesses;
- the production of 200 trucks per day (Scania);
- the largest automated distribution center in the world (Wehkamp);
- holland's largest e-bike manufacturers (Stella en Amslod);
- the best yacht builders in the world (including Royal Huisman and Vitters Shipyards).





PORT OF ZWOLLE

A strong growth region



- Port of Zwolle is part of the Zwolle Region, a region with a strong knowledge infrastructure. It is one of the fastest growing regions in the Netherlands.
- The region wants to grow into the fourth economic top region of the Netherlands. To this end, the government and the region are investing nearly 90 million euros in 18 projects.
- The regional logistics parties have also joined forces in the Logistics Network Region Zwolle. Its goal is positioning Region Zwolle as the logistics hub of the Northeast.



**REGIO
ZWOLLE**

50,000 passengers per day



Second largest rail
hub in the Netherlands



3% growth,
2.6% nationwide



Second place
in welfare index





PORT OF ZWOLLE

Testimonials

DHL, Zwolle

DHL praises the location near Germany, the good labor market and the excellent infrastructure.

"DHL has chosen to invest and locate in the Eastern Netherlands. An important reason for this is the availability of well educated personnell on all levels. The short distance to the German border – with all the benefits of Dutch customs and tax advantages for our customers – is also important. Additional advantages of this region are the proximity to six international airports and the excellent infrastructure."

Wärtsilä, Kampen

Establishment of distribution center in Kampen offers logistical advantages and contributed to the environment.

"Wärtsilä's Global Logistics Services has established a central distribution center in Kampen. Its main purpose is to provide customers with high-quality logistics services; efficiently and on time. Activities include warehousing, classification, tuning, inbound and outbound transportation. The location in Kampen was chosen because of its excellent logistics connections to Rotterdam, Hamburg and Schiphol Airport. There are also environmental benefits: more efficient transport leads to a reduction of emissions."

Click to return





Contact and service



LOGISTICS OVERIJSEL

Business Support

Port of Logistics Overijssel offers, together with its partners, free and confidential services, such as:

- Support at every stage of establishment and expansion;
- Providing introductions to relevant networks, business partners, governments and knowledge institutions;
- Sharing knowledge and expertise on the regional business climate, such as the labor market;
- Finding a suitable location or property;
- Finding suitable partners for cooperation or innovation;
- Organizing fact-finding trips and trade missions.



[Click to return](#)





LOGISTICS OVERIJSSEL

Would you like more information?

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